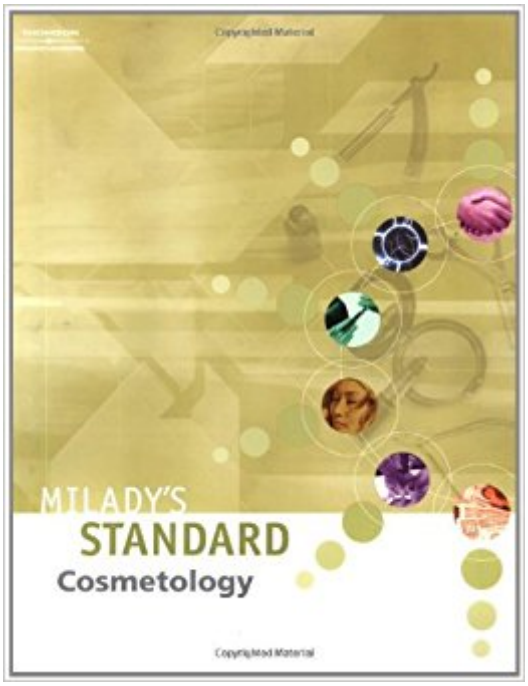
Ebook Directory
the best source of ebook

The book was found

MiladyÃ¢â‚¬â„¢s Standard Cosmetology 2004



PDF
Adobe
DOWNLOAD EBOOK

Synopsis

Milady’s Standard Textbook of Cosmetology has led the way in cosmetology education for 80 years by changing to meet the evolving needs of students and the market. With this new edition, the changes are dramatic. The fresh new text layout, completely new and reorganized chapters, and all new photography and illustrations provide the open, easy-to-follow format that students need with the reliability that is the hallmark of Milady. By changing to meet the needs of today’s students and educators, the Standard remains the number-one choice for cosmetology programs throughout the United States, Canada, and the world. The new Standard is organized into six parts containing 26 chapters, each written by an industry expert in the field, creating an immediate connection to the professional world. New chapters and content were decided upon after extensive research in the form of 600 surveys, two focus groups, and 36 in-depth reviews. With that as a starting point, Milady recruited 20 of the top experts in the field to contribute to the text, followed by a reworking of their material by a professional writer to ensure a uniform reading level throughout. Another three dozen reviewers were enlisted to evaluate the material, ensuring the accuracy and comprehensiveness of the content. The result is the most reliable cosmetology textbook available, one that covers all essential information in a contemporary, easy-to-use manner.

Book Information

Paperback: 992 pages
Publisher: Milady; 1 edition (September 10, 2002)
Language: English
ISBN-10: 1562538802
ISBN-13: 978-1562538804
Product Dimensions: 10.8 x 8.5 x 1.4 inches
Shipping Weight: 5.4 pounds
Average Customer Review: 4.1 out of 5 stars 61 customer reviews
Best Sellers Rank: #1,342,083 in Books (See Top 100 in Books) #61 inÃ Â Books > Health, Fitness & Dieting > Beauty, Grooming, & Style > Cosmetics #851 inÃ Â Books > Business & Money > Industries > Service #5115 inÃ Â Books > Business & Money > Job Hunting & Careers > Guides

Customer Reviews

Foreword. Preface. PART I: Orientation. Cosmetology: The History and Opportunities (Lisha Barnes). Life Skills (Arlene Alpert). Your Professional Image (Mary Beth Janssen). Communicating

for Success (Catherine Frangie). PART II: Cosmetology Sciences. Infection Control: Principles and Practice (Sue Sansom and Darlene Hudson). Basics of Anatomy and Physiology (Deborah Beatty). Basics of Chemistry and Electricity (John Halal). PART III: Hair Care. Properties of the Hair and Scalp (John Halal). Principles of Hair Design (Mary Brunetti). Shampooing, Rinsing, and Conditioning (Mary Brunetti). Haircutting (Ruth Roche). Hairstyling (Mary Brunetti). Braiding and Braid Extensions (Diane Bailey and Toni Love). Wigs and Hair Enhancements (Vivienne Mackinder). Chemical Texture Services (John Halal). Haircoloring (Colleen Hennessey). PART IV: Skin Care. Histology of the Skin (Aly Evirs). Hair Removal (Jane Crawford). Facials (Margrit Altenburg). Facial Makeup (Teresa Sammarco). PART V: Nail Care. Nail Structure and Growth (Sue Schultes). Manicuring and Pedicuring (Sue Schultes). Advanced Nail Techniques (Sue Schultes). PART VI: The Business of Cosmetology. The Salon Business (Catherine Frangie with Carey Nash). Preparing for and Seeking Employment (Letha Barnes). On the Job (Catherine Frangie). Closing. Appendices. National Skill Standards. Resources. Professional Organizations. Glossary/Index.
--This text refers to an out of print or unavailable edition of this title.

Milady is the leading provider of comprehensive cosmetology educational and professional solutions for over 80 years.

I expected this book to provide more up-to-date information and more guidance than I have been able to find on the internet. Although this book contained a lot of good information that has remained true over time, it was very general. The book contained many things that I already know. Although I have never gone to cosmetology school, this information would have served me well if I needed a refresher in the basics. I have afro-textured hair, and I have had to learn to take care of it on my own (since it looks better on my head than on the floor or in the trash) based on my current location. This book is ok if you need to learn very basic things. The language in which it is written is simple.

this book made me very famous in my family I read this book found it helpful in hair designing ,so I gave to my friends and family they all used this book and happy it contains very informative message and tips for you.Thank you .

Seems like a review booklet, rather than full textbook.

It was fine

I was very pleased with the shipping and handling of this item.Also the book is exactly what my daughter needed and I would recommend this service to anyone.

the book was in great condition

Thank you for da book

We keep this in the salon to have on hand for new assistants starting training. We use it for the very basics, and it describes things more simply than a seasoned colorist or stylist will.

Download to continue reading...

MiladyÃ¢â ¬â„¢s Standard Cosmetology 2004 Cosmetology Exam Flashcard Study System: Cosmetology Test Practice Questions & Review for the National Cosmetology Written Examination (Cards) Milady Standard Cosmetology (Milady's Standard Cosmetology) Exam Review Milady Standard Cosmetology 2016 (Milday Standard Cosmetology Exam Review) Milady Standard Cosmetology 2012 (Milady's Standard Cosmetology) Exam Review for Milady Standard Cosmetology 2012 (Milady Standard Cosmetology Exam Review) Haircoloring and Chemical Texture Services Supplement for MiladyÃ¢â ¬â„¢s Standard Cosmetology 2008 Milady's Standard Textbook of Cosmetology and State Exam Review for Cosmetology Cosmetology Certification Exam (Cosmetology Licensing Exam) MiladyÃ¢â ¬â„¢s Standard: Fundamentals for Estheticians MiladyÃ¢â ¬â„¢s Standard Textbook for Professional Estheticians MiladyÃ¢â ¬â„¢s Standard Nail Technology MiladyÃ¢â ¬â„¢s Standard Fundamentals for Estheticians 9E - Exam Review Standard Catalog of Gto 1961-2004: Tempest, Lemans, Can Am, Grand Am (Standard Catalog of Gto) Theory Workbook for Milady Standard Cosmetology Practical Workbook for Milady Standard Cosmetology Milady Standard Cosmetology Milady's Standard Textbook of Cosmetology 2000 Edition (Hardcover) Milady's Standard Textbook of Cosmetology 2016 ICD-10-CM Standard Edition, 2016 HCPCS Standard Edition and AMA 2016 CPT Standard Edition Package, 1e